

BROOKE ANDERSON

Petoskey Senior Designer

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"Northern Michigan is like the Nantucket of the Midwest."

An experienced and accomplished designer at our Petoskey location, Brooke Anderson provides design and planning services for architects, builders and homeowners.

Kitchens bring happy childhood memories for Brooke, of good conversation and holiday meal prepping with aunts, uncles and grandparents. These warm family times sparked her early love of space planning and undoubtedly also inspired her deep passion for antiques and historical preservation. She knew at a very young age she wanted to be a designer and was "constantly sketching homes and rooms."

Brooke holds several degrees in Interior Design and is on the Michigan List of Qualified Designers. She joined Preston Feather two decades ago and her designs have been featured in Home Life, Michigan Home & Lifestyles and Home & Cottage. She finds creative inspiration in magazines, at antique shows and markets. Brooke defines great design as being functional yet making a statement, detailed with architectural elements that complement the house as a whole.

Brooke takes the time to get to know her clients, their lifestyle and their home to ensure a well thought out design. Countertops, cabinets, hardware, appliances— each element has endless choices, styles, sizes, colors. Homeowners can easily become overwhelmed during the design process with the sheer volume of options and decisions needed. Brooke's calm personality and depth of industry knowledge quickly helps people feel comfortable, supported and guided so the process is enjoyable. She enjoys the relationships she has developed with builders, architects and installers over the years and works closely with them. Her thorough understanding and experience help to orchestrate a smooth build.

Brooke's personal style is very classic, practical yet pretty. She often refers to our geographical area as "the Nantucket of the Midwest." Words she uses to describe Northern Michigan Style: "Historic preservation, relaxing, cottage, rustic cabin and lake living."

FUN FACT: Brooke and her husband have an organic hobby farm.

