

## DANA LACUESTA

### Traverse City Designer

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**“I enjoy surprising my clients with colors and finishes they may not initially have chosen.”**

A perceptive listener and creative thinker, Dana Lacuesta provides design services in our Traverse City location.

Dana credits her mother as being her inspiration for design. “She should have been an interior designer. My parents restored old homes and my mother was amazing at seeing potential for what a home could be.” Still today, Dana loves older homes and feels they carry the spirit and personality of people who lived there.

After studying graphic design and fine arts at East Tennessee State University, Dana, by chance, got a job with a talented kitchen and bath designer in Nashville. She learned the industry, then went on to work for others, eventually starting her own business. Her historical design talents are especially strong, earning her an architectural preservation award for her restoration of an 1899 home in Nashville.

Dana believes good design will be different for everyone. Form should always follow function, but ultimately, fantastic design is in the eye of the beholder. One of Dana’s most satisfying projects was designing the entire interior of a home from scratch with a very creative couple. The husband was color blind, so Dana used vibrant blues with bold corals and oranges. Not a color palette for the faint of heart, but the owners loved it because the husband could see everything so well.

**Dana’s personal style is eclectic and quirky. She and her husband, both sentimental, like to collect things from their travels such as interesting artwork and textiles. “We love everything.” Words she uses to describe Northern Michigan Style: “Adventure, relaxed, serene, beautiful, unexpected.”**

**FUN FACT:** Dana’s been on stage twice with U2! As a fan in college, she was pulled up onto the stage by Bono and danced with him to “Mysterious Ways.”

